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Remarks

Reconsideration of the above-captioned application is respectfully requested. The election of Claims 1-18 is affirmed. It is believed that the amendments herein cure the various objections to informalities.

To overcome the substantive rejections, Claim 1 has been amended to limit establishing a channel or the EPG based on a location of a TV with respect to a dwelling. In contrast, independent Claim 7 as now amended requires if a first input is sensed two or more times contemporaneously with a manually-input setting, correlating the input to the setting as disclosed in the present specification on page 9, lines 6-9. On the other hand, independent Claim 14 now recites using the location/time input to highlight first programs on an electronic program guide (EPG) and to lowlight and/or delete and/or skip second programs on the EPG as disclosed on page 8, lines 8-16. Applicant has not been able to identify a teaching or suggestion of these last two limitations in any of the applied references, leaving only the rejection of Claim 1 at issue.

In the Office Action, it is alleged that the zip code input of Staron is the claimed "location of a TV with respect to a dwelling". This is a curious allegation. No dwelling to Applicant's knowledge, not even the Taj Mahal, the Biltmore Estate in Asheville, North Carolina (which encompasses four acres of floor space), or California's famed San Simeon spans plural zip codes, so a zip code cannot represent the location of a TV with respect to a dwelling. The simple fact is that Staron doesn't teach or suggest amended Claim 1.

The fact that Applicant has focussed its comments distinguishing the present claims from the applied references and countering certain rejections must not be construed as acquiescence in other portions of rejections not specifically addressed.

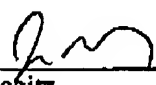
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The Examiner is cordially invited to telephone the undersigned at (619) 338-8075 for any reason which would advance the instant application to allowance.

Respectfully submitted,



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